

Austin Lake Riparians - Draft  
Minutes of Board Meeting  
2/28/11

Present: Kirk Wolf, John Crago, Larry Pio, Dani Kinder, Jim Pearson, Win Larsen, Gary Hahn, Brian Johnson

Absent: Don Mordas, Brett Grossman, Seth Giem

A. Minutes from September 21, 2010 meeting approved.

B. Treasurer's report submitted and approved. John Crago submitted bill for Michigan Riparian magazine to be paid by March 15. We discussed problem with at least 4 of us not getting our magazine, despite payment last year. Also discussed looking into obtaining 501(c)3 status for tax deductibility of donations. It would cost \$400 plus a lot of paperwork to apply, and we are probably not a good candidate. Discussion tabled to ponder whether we want to proceed.

C. Discussed web site advertising. Ads are available in 2 sizes, and can be interactive with a link leading to advertiser's home page. We are getting 2.7 visits per day on our web site. Decided to offer half off web site add with paid newsletter ad. Annual rates will be charged at \$60 for small ad and \$120 for large ad on home page, with \$24 for small ad and \$48 for large ad on other pages.

D. Jim Pearson discussed current status with newsletter ad sales, and they are going well. Kirk will assist on one ad with folks he knows.

E. Newsletter content will include GLB status, a small note on the Catamaran Association, Dani's work contributing last year to Pretty Lake, something on swimmer's safety while swimming. We will look into whether alcohol laws should be included, so everyone knows what the rules actually are.

F. Schedule of events in 2011: June 4 - Pancake Breakfast at Dani's (10073 Woodlawn) benefiting SPCA; June 30 - Boat Parade; August 21 - Boat Brunch. Kirk will also determine if Poker Run can be a Riparian Event

G. Governmental Lake Board Status. Project looks feasible on a preliminary basis, but final report is not yet submitted. Next meeting Wednesday 3/9/11 at 3:00 PM. Everyone is encouraged to attend. Kirk will ask Don about how it ended with the 2 firms with opposing views.

H. Public Access Issues. Waste container will not be paid for by MDNR. Courtesy sign OK, with minor word changes. Approval granted for purchase of sign up to \$400.

I. No news on purple loosestrife program for this year.

J. Riparian banner. We will look at pricing on banner with new logo. Approved for purchase up to \$200. If higher, email approval will be sought.

K. Approved to purchase 100 burgees 10" x 16" for about \$1300. Decided on red and white (temporary secretary note: Kirk, you are from Ohio, right? Is that why you selected Ohio State colors?) If price changes significantly, email approval will be sought.

L. Milfoil. We received an email from Paul Hausler, who is doing work with Long Lake. He would like to discuss program on our lake. We will invite him to our April meeting.

M. Supreme Court decision on back lot access denied back lot access for that case only. Until law is changed, it is case by case only.

N. Complaint regarding commercial dock situation has been resolved satisfactorily.

Adjourned.